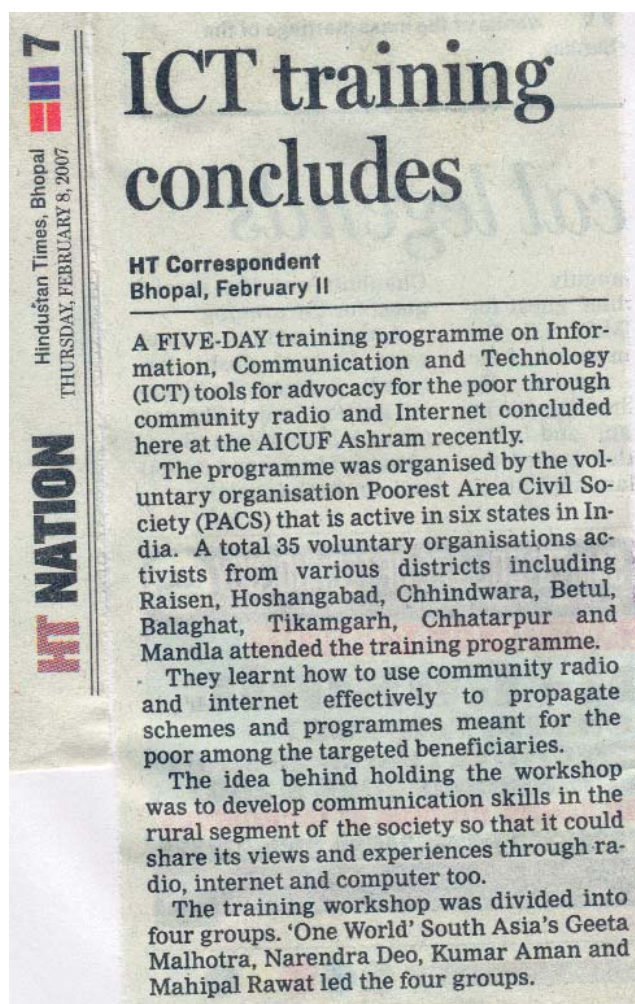


## PACS MADHYA PRADESH & CHHATISGARH



## PACS MADHYA PRADESH & CHHATISGARH



**Workshop on Community Radio, Internet & Advocacy  
PACS Madhya Pradesh & Chhatisgarh-One World South Asia,  
Bhopal, February 5-9, 2007.**

## PACS MADHYA PRADESH & CHHATISGARH

देशबन्धु  
**राजधानी**

12 फरवरी 2007 सोमवार

### सामुदायिक रेडियो व इंटरनेट पर प्रशिक्षण कार्यशाला



स्वैच्छिक संस्थाओं से यह बात भी की गई कि वे कैसे सामुदायिक रेडियो लाइसेंस में आ रहे खुलेपन का लाभ उठा सकते हैं और आने वाले समय में अपना सामुदायिक रेडियो व संचार चैनल बना सकते हैं। इसे करने के लिए चरणबद्ध तरीके से क्या कदम उठाने होंगे, इस बारे में प्रशिक्षण कार्यशाला के दौरान प्रतिभागियों से चर्चा की गई। प्रतिभागियों से यह अपेक्षा की जा रही है कि वे जमीनी स्तर के रेडियो प्रस्तोता बनेंगे और वे

समुदायिक की विकास जरूरतों को इन संचार माध्यमों के सहयोग से उठाएंगे। कार्यशाला को चार सदस्यों की टीम ने संचालित किया जिनमें वन वर्ल्ड साउथ एशिया की नई दिल्ली की तरफ से सुश्री गीता मल्होत्रा, नरेन्द्र देव, कुमार अमन तथा महिपाल सिंह रावत शामिल थे। प्रशिक्षण के दौरान प्रतिभागियों को दो समूहों सामुदायिक रेडियो तथा इंटरनेट में बांटा गया। दोनों समूहों के लोगों को प्रिंट मीडिया के लिए लेखन तथा पैरवी के बारे में जानकारियां दी गईं। रेडियो के बारे में प्रतिभागियों को प्रोडक्शन प्रक्रिया के बारे में सिखाया गया और उन्होंने स्टूडियो में अपना पहला कार्यक्रम भी रिकार्ड किया। इंटरनेट के उपयोग को कैसे अपडेट करें। इस दौरान उन्हें टाइपिंग के बारे में सामान्य कौशल तथा ई-मेल के माध्यम से संचार करना सिखाया गया।

भोपाल, 11 फरवरी (देशबन्धु)। निर्धनतम क्षेत्रों में नागर समाज (पैक्स) कार्यक्रम के तत्वावधान में सामुदायिक रेडियो, इंटरनेट तथा गरीबों के पक्ष में मीडिया के माध्यम से पैरवी के संबंध में आयोजित पांच दिवसीय प्रशिक्षण कार्यशाला आज सम्पन्न हुई। इस प्रशिक्षण कार्यशाला में सहयोगी संस्थाओं के 35 कार्यकर्ताओं ने भाग लिया।

कार्यशाला के प्रतिभागियों में पैक्स के सहयोगी स्वैच्छिक संस्थाओं के जमीनी स्तर से जुड़े कार्यकर्ता तथा लीड संस्थाओं के कार्यकर्ता शामिल हैं। इस प्रशिक्षण कार्यक्रम के तहत उन्हें सामुदायिक रेडियो तथा इंटरनेट के बारे में समझ निर्माण तथा अपने गरीबों के हित में चलने वाले कार्यक्रमों तथा पैरवी के लिए इनके उपयोग के बारे में विस्तार से बात की गयी। इस प्रशिक्षण कार्यक्रम के दौरान

**Workshop on Community Radio, Internet & Advocacy  
PACS Madhya Pradesh & Chhatisgarh-One World South Asia,  
Bhopal, February 5-9, 2007.**

## PACS MADHYA PRADESH & CHHATISGARH

 Monday  
12 February 2007  
[www.hindustantimes.com/bhopal](http://www.hindustantimes.com/bhopal)  
Bhopal: To advertise call  
(0755) 422 3111. Telefax: (0755) 2765316

### Community Radio revolution soon

IT HAS been a decade long struggle, from February 1995 to November 2006, to get Government liberalise the Community Radio to accommodate civil society organisations (CSOs) and ensure that 50 per cent of content is generated by poor marginalised communities on issues important to them.

With the ground set for applications for licences, there are more challenges ahead, says One World South Asia (OWSA), Grassroots Communications, ICT Advocacy and Capacity Building head Geeta Malhotra.

Malhotra, who was in the City to train CSOs in Madhya Pradesh and Chhattisgarh, says while this is the opportune time for CSOs to make the best use of ICTs for development, there is also a need for networking among organisations in relation to sharing of content, using facilities and airing of programmes.

So far the practice for CSOs was to buy airtime from All India Radio or narrowcast success stories within communities. With the community radio being liberalised that scenario is set to change. Malhotra points out that there have been several successful experiments like the Kutch Mahila Sangh in Gujarat, the Deccan Development Society in Hyderabad, Voices in Bangalore to name a few. The training of Poorest Areas Civil Society (PACS) CSOs in ICTs for advocacy, going on at AICUF Ashram, is in line with OWSA's mandate of advocating the use of ICT in rural areas. "Since PACS CSOs work for marginalised rural communities the training will facilitate harnessing of local voices too," she says.

She stresses the focus is on a convergence of traditional and new media - print media, radio and the Internet in a community friendly package. On facing the challenges, she says the Community Radio Forum launched in New Delhi on February 1, has set up task forces on coordination, capacity building, care and management of ICTs. She adds that there is an urgent need for multi-stake holder partnerships at all levels - grassroots, civil society networking and government to understand the Community Radio policy.

HTC, Bhopal

Workshop on Community Radio, Internet & Advocacy  
PACS Madhya Pradesh & Chhattisgarh-One World South Asia,  
Bhopal, February 5-9, 2007.

## PACS MADHYA PRADESH & CHHATISGARH

CENTRAL  
**Chronicle**

# Five-day training concludes

By Our Staff Reporter  
Bhopal, Feb 11

A five-day training programme on Community Radio, Internet and Advocacy for Poorest Areas Civil Society (PACS) CSO (Civil Society Organisation) partners concluded at the AICUF Ashram in the state capital recently. Nearly 35 participants both from grassroots organisations and lead CSOs underwent perspective building on the use of Community Radio and Internet for Advocacy, which was followed by hands on training on the same. The objective of the training was to build communications opportunities in rural communities so that they were able to express themselves using media tools like radio, computer or print media.

The training also helped the CSOs to learn to network with each other and with distant communities. With the liberalization of community radio licencing the training endeavoured to give CSOs a step by exercise on how to prepare and set up their own communication chan-



nels and later their own radio stations. It is expected that the trainees will become grassroots broadcasters, who will be able to focus on community issues and information needs of development. The five-day training programme was conducted by a four member team of One World South Asia (OWSA), New Delhi consisting Geeta Malhotra, Narendra Deo, Kumar Aman and

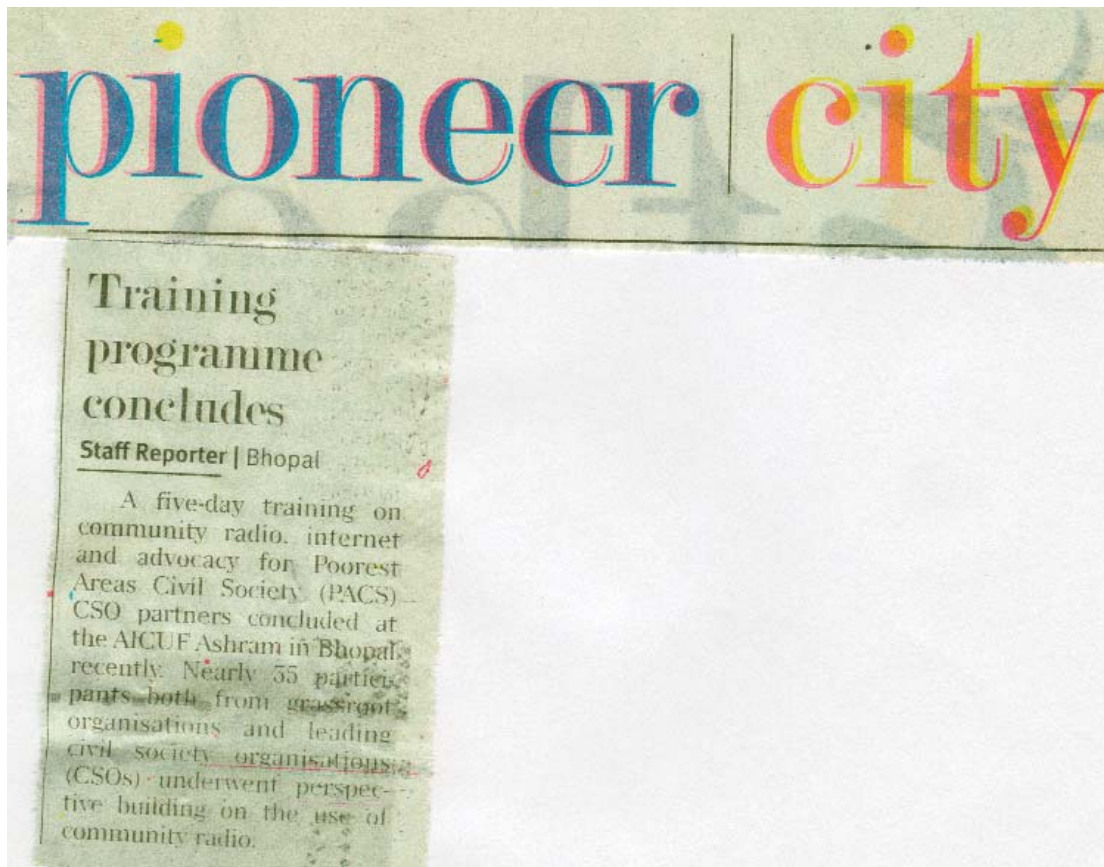
Mahipal Singh Rawat.

For the training, total participants were divided into two groups as Community Radio and Internet. Both groups converged to work on writing for the print media and advocacy. On radio, the participants learned various programme production processes and they recorded their first programme in a studio. On the use of Internet they

learned how to update a web site besides basic skills of typing in Unicode Hindi, using Internet and e-mails for communication. The coverage of PACS partners who attended this training programme were from Raisen, Hoshangabad, Chhindwara, Betul, Balaghat, Tikamgarh, Chhatarpur, Mandla, Lalitpur (Uttar Pradesh) and also Chhattisgarh.

**Workshop on Community Radio, Internet & Advocacy  
PACS Madhya Pradesh & Chhatisgarh-One World South Asia,  
Bhopal, February 5-9, 2007.**

## PACS MADHYA PRADESH & CHHATISGARH



**Workshop on Community Radio, Internet & Advocacy  
PACS Madhya Pradesh & Chhatisgarh-One World South Asia,  
Bhopal, February 5-9, 2007.**

## PACS MADHYA PRADESH & CHHATISGARH



**Workshop on Community Radio, Internet & Advocacy  
PACS Madhya Pradesh & Chhatisgarh-One World South Asia,  
Bhopal, February 5-9, 2007.**